

DEMOGRAPHIC INFORMATION

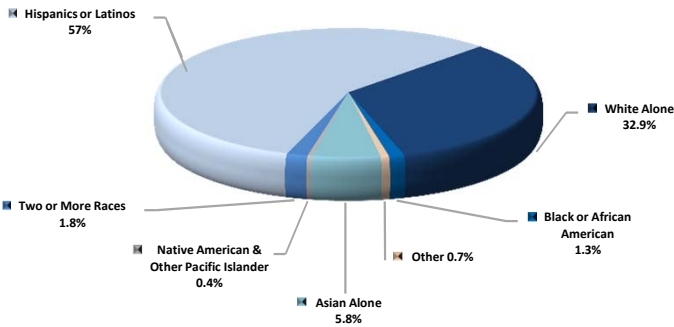
GENERAL DEMOGRAPHICS

SOURCE: CA Department of Finance; 2008-2012 American Community Survey 5-year estimates

	Total
Population	51,544
Households	14,388
Per Capita Income	\$28,629
Median Household Income	\$78,842

POPULATION DIVERSITY

Source: 2008-12 American Community Survey 5-year Estimates



MEDIAN HOUSEHOLD INCOME

SOURCE: 2008-2012 American Community Survey 5-year Estimates

Location	Median HH Income
Gilroy	\$78,842
San Jose	\$81,349
San Francisco	\$73,802
San Diego	\$63,990
Los Angeles	\$49,745
California	\$61,400
United States	\$53,046

INCOME DISTRIBUTION BY HOUSEHOLD

SOURCE: 2008-2012 American Community Survey 5-year Estimates

	City	%
Households	14,388	100.0%
Less than \$15,000	1,363	9.5%
\$15,000 - \$24,999	944	6.6%
\$25,000 - \$34,999	1,002	7.0%
\$35,000 - \$49,999	1,443	10.0%
\$50,000 - \$74,999	2,085	14.5%
\$75,000 - \$99,999	2,036	14.2%
\$100,000 - \$149,999	2,690	18.7%
\$150,000 - \$199,999	1,793	12.5%
\$200,000 and more	1,032	7.2%

HOUSING STATISTICS

HOUSEHOLD SIZE

Source: 2008-2012 American Community Survey 5-year Estimates

Households	
1-person householder	2,415
2-person householder	3,645
3-person householder	2,385
4-person householder	2,885
5-person householder	1,762
6-person householder	681
7-or more person householder	615

MEDIAN HOME PRICES

Source: DataQuick 2013

Community	Median Home Price
Gilroy	\$495,000
Campbell	\$701,000
Santa Clara	\$635,000
San Jose	\$570,000
Morgan Hill	\$625,000
Palo Alto	\$1,720,000
Mountain View	\$800,000

BUSINESS STATISTICS

CONSUMER SPENDING

Source: Claritas 2013 Data (5-mile radius)

Category	Aggregate (1,000's)	Avg Household
Apparel	\$95,088	\$5,515
Sports & Entertainment	\$126,811	\$7,356
Food at Home	\$125,983	\$7,307
Health Care	\$88,325	\$5,123
Household Furnishing & Appliances	\$55,634	\$3,227
Housing Related & Personal	\$137,293	\$7,964
Transportation & Auto	\$215,039	\$12,473
Food away from Home	\$61,804	\$3,585
Education	\$55,332	\$3,209
Personal Care	\$20,806	\$1,207

LARGEST PRIVATE EMPLOYERS

Source: Gilroy EDC

Employer	Employees
Christopher Ranch LLC	800
Olam International	500
Saint Louise Regional Hospital	550
Wal-Mart	395
Monterey Gourmet Foods	225
Costco Wholesale	220
Kaiser Permanente	200
Head Start Nursery	180
International Paper	180
Community Solutions	175
Syngenta	175

BUSINESS STATISTICS (Continued)

EDUCATIONAL ATTAINMENT

SOURCE: 2008-2012 American Community Survey 5-year Estimates

	Total	%
Population Age 25+	29615	100.00%
Less than 9th grade	3,752	12.67%
Some High School, no diploma	3,039	10.26%
High School Graduate (or GED)	6,224	21.02%
Some College, no degree	6,474	21.86%
Associate Degree	3,073	10.38%
Bachelors Degree	4,733	15.98%
Graduate or Professional Degree	2,320	7.83%

LABOR FORCE AVAILABILITY

Source: Employment Development Department -as of June 2014

Labor Force	21,900
Employed	20,100
Unemployed	1,800
Unemployment Rate	8.2%

TRANSPORTATION ACCESS

Source: Gilroy EDC

AIRPORT ACCESS

San Jose Mineta International Airport	31 miles
San Francisco International Airport	67 miles

HIGHWAYS

U.S. Highway 101	0 miles
CA State Highway 152	0 miles

RAILWAYS

Union Pacific Railroad	1 mile
Gilroy Caltrain Station	1 mile
San Jose Amtrak Station	29 miles

AVERAGE COMMERCIAL/INDUSTRIAL ELECTRIC RATES

Source: Pacific Gas & Electric

Service	Cost Per kWh
E-19 (Commercial)	
Transmission*	\$0.12770
Primary**	\$0.15135
Secondary***	\$0.15806
E-20 (Industrial)	
Transmission*	\$0.10903
Primary**	\$0.13772
Secondary***	\$0.15070

* 50,000 volts or more ** 2,000 - 50,000 volts *** Less than 2,000 volts

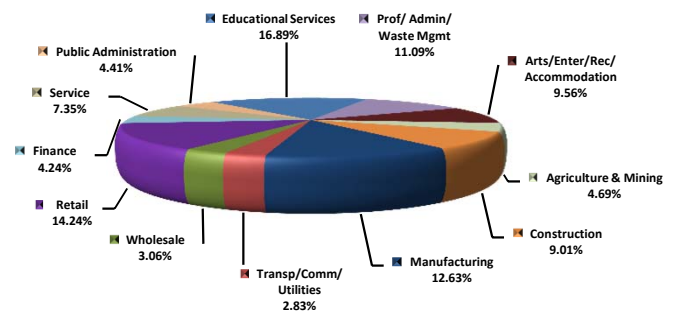
SANTA CLARA COUNTY WAGE RATES

Source: Employment Development Department

Occupation	Mean Wage
Sales Manager	\$81.44
Computer and Information Systems Manager	\$87.19
Industrial Production Manager	\$58.76
Computer Programmer	\$47.47
Computer Hardware Engineer	\$62.93
Assemblers	\$18.31
Retail Salespersons	\$12.82
Receptionists and Information Clerks	\$16.62
Data Entry Keyers	\$15.89

EMPLOYMENT BY SECTOR

Source: 2010-12 American Community Survey 3-year Estimates



LOCAL COLLEGES & UNIVERSITIES

College	Enrollment	Location
Gavilan College	5,595	Gilroy
San Jose State University	24,257	San Jose
Cal State University, Monterey Bay	5,130	Seaside
Santa Clara University	6,963	Santa Clara
De Anza College	10,008	Cupertino
San Jose City College	3,381	San Jose
University of California, Santa Cruz	16,451	Santa Cruz
Stanford University	19,945	Palo Alto

UTILITY PROVIDERS

Electric & Gas	Pacific Gas & Electric
Water	City of Gilroy
Sewer	City of Gilroy
Telecommunications	Verizon Communications
Cable	Charter Communications
Garbage & Recycling	Recology South Valley