



Downtown Improvement Incentive Program

July 1st 2019 to June 30th 2020

Our downtown businesses are an important part of our community and provide services and experiences that make our community unique.

The new, limited-time incentive programs will help downtown businesses by assisting with efforts to revive and refresh their business which in turn may stimulate growth in our local economy.

Two new incentive programs are now available to businesses in Gilroy's downtown core.

Program Start: July 1, 2019
Program End: June 30, 2020

Program Overview

The Downtown Commercial Corridor Development Incentive Pilot:

Receive a 75% reduction of City imposed engineering, planning, and building fees for buildings between 1st and 10th Street on Monterey Road.

The Downtown Façade Improvement Pilot:

Apply for a 1:1 matching grant of up to \$5,000 to help fund minor façade improvements such as awnings, paint, windows, parklet and other minor improvements. Applications will be evaluated on a first come first serve basis and are required to comply with the Downtown Specific Plan. Eligible between 3rd and 10th Street on Monterey Road

- The official program policies and procedures, along with an application, can be found on the city website under Economic Development.
- Applications for Façade Improvement can be picked up and turned in at the City's Administration and Economic Development Departments at City Hall.
- Applicants' designs are required to comply with the City's Downtown Specific Plan.

Questions? Contact Nicholas Williams the Administration Fellow.
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