1. 6-23-2020 BPC Meeting Agenda
   Documents:
   
   06-23-2020 BPC MEETING AGENDA.PDF

2. 6-23-2020 BPC Meeting Agenda Packet
   Documents:
   
   06-23-2020 BPC MEETING AGENDA PACKET.PDF
CITY OF GILROY
BICYCLE PEDESTRIAN COMMISSION
REGULAR MEETING
AGENDA
Tuesday, June 23, 2020
6:00 p.m.

PUBLIC PARTICIPATION IN THIS MEETING WILL BE LIMITED.
THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE
GOVERNOR’S EXECUTIVE ORDER N-29-20
MEETING MATERIAL IS AVAILABLE ON THE CITY WEBSITE www.cityofgilroy.org.

In order to minimize the spread of the COVID-19 virus, the City will be offering telephone and email options for comments at this meeting. The public is encouraged to participate in the meeting as follows:

VIEW THE MEETING LIVE ON FACEBOOK
https://www.facebook.com/GilroyCityHallMeetings

PUBLIC COMMENTS WILL BE TAKEN ON AGENDA ITEMS BEFORE ACTION IS TAKEN BY
THE BICYCLE PEDESTRIAN COMMISSION. COMMENTS MAY BE EMAILED PRIOR TO OR
DURING THE MEETING TO SHEILA CASTILLO AT Sheila.Castillo@cityofgilroy.org AND MUST
BE RECEIVED BEFORE THE CHAIRPERSON OPENS PUBLIC COMMENT FOR THE ITEM.
ADDITIONALLY, COMMENTS MAY BE MADE BY LEAVING A VOICE MESSAGE AT (408) 846-0569, PRIOR TO 5:00 P.M. 06/23/2020. IMPORTANT: identify the Agenda Item Number or
PUBLIC COMMENT in the subject line of your email. The Clerk will read the first three minutes of
each email into the public record.

In compliance with the Americans with Disabilities Act, and Governors Order N-29-20, the City will
make reasonable arrangements to ensure accessibility to this meeting. If you need special
assistance to participate in this meeting, please contact the City a minimum of 2 hours prior to the
meeting at (408) 710-0668.
1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL
   Zachary Hilton - Chairperson
   Patrick Flautt - Vice Chairperson
   Lionel Gonzalez
   Chad Reeder
   Sean Reedy

4. COMMISSION SECRETARY'S REPORT ON POSTING THE AGENDA

5. CEREMONIAL ITEMS – AWARDS AND PRESENTATIONS
   None

6. PRESENTATIONS TO COMMISSION
   A. PUBLIC COMMENT BY MEMBERS OF THE PUBLIC ON ITEMS NOT ON THE AGENDA, BUT WITHIN THE SUBJECT MATTER JURISDICTION OF THE BICYCLE PEDESTRIAN COMMISSION Please limit your comments to 3 minutes
      (This portion of the meeting is reserved for persons desiring to address the commission on matters not on the agenda. The law does not permit Commission action or extended discussion of any item not on the agenda except under special circumstances. If Commission action is requested, the Commission may place the matter on a future agenda.)

Materials related to an item on this agenda submitted to the Bicycle Pedestrian Commission after distribution of the agenda packet are available for public inspection with the agenda packet on the City website at http://www.cityofgilroy.org/AgendaCenter
7. CONSENT CALENDAR
All matters listed under the Consent Calendar are considered by the Commission to be routine and will be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the Commission or a member of the public. Any person desiring to speak on any item on the consent calendar should ask to have that item removed from the consent calendar prior to the time the Commission votes to approve. If removed, the item will be discussed in the order in which it appears.

A. Minutes of the 05/26/2020 Meeting
B. Public Bike Fund Balance Sheet

8. OLD BUSINESS
A. Safe Routes to School (SRTS) Update:
   1. Commissioner Report: Commissioner Sean Reedy
   2. Public Comment
   3. Possible Action: Receive Report and Comment

B. Discussion of Measure B Funded Education and Encouragement Activities:
   1. Commissioner Report: Commissioners Zachary Hilton/Sean Reedy
   2. Public Comment
   3. Possible Action: Receive Updates, Discuss Valley Transportation Authority (VTA) Work Plan and Bicycle Pedestrian Commission Expenditures, and Provide Comments

9. NEW BUSINESS
A. Transportation Demand Management Policy Sub-Committee Updates:
   1. Report: Commissioner Zachary Hilton, Andrew Ridley and Valley Transportation Authority Bicycle Pedestrian Advisory Committee Representative, Carolyn Schimandle
   2. Public Comment
   3. Possible Action: Receive Report and Comment

B. Website Update/2020 Strategic Plan and Work Plan Report
   1. Commissioner Report: Commissioner Patrick Flautt
   2. Public Comment
   3. Possible Action: Motion to Approve Website Update

C. Discuss Replacement of Air Pump Valves at the Downtown and Library Dero Bike Repair Stations:
   1. Commissioner Report: Commissioner Zachary Hilton
   2. Public Comment
   3. Possible Action: Motion to Approve $75.50 from the Public Bike Fund to Pay for Repair of the Downtown and Library - Dero Bike Repair Stations

D. Consideration of the Cancellation of the July 28, 2020 Regular Meeting:
   1. Commissioner Report: Commissioner Zachary Hilton
   2. Public Comment
   3. Possible Action: Motion to Approve the Cancellation of the July 28, 2020 Meeting
10. CORRESPONDENCE
   None

11. ORAL REPORTS BY COMMISSION MEMBERS
   A. Chairperson Zachary Hilton
   B. Vice Chairperson Patrick Flautt
   C. Commissioner Lionel Gonzalez
   D. Commissioner Chad Reeder
   E. Commissioner Sean Reedy

12. STAFF COMMENTS

13. AGENDA ITEMS FOR NEXT MEETING

ADJOURNMENT TO THE REGULAR MEETING OF AUGUST 25, 2020 AT 6:00 PM

Bicycle Pedestrian Commission Look – Ahead Calendar
The Bicycle Pedestrian Commission meets regularly on the fourth Tuesday of each month, at 6:00 p.m. If a holiday should fall on the regular meeting date (or the next day) the meeting will be rescheduled to the following month.

July 2020

01*   City Council Meeting (Regular Meeting), 6:00 p.m., City Council Chambers
09   Planning Commission (Special Meeting), 6:30 p.m.

* Meetings will be web-streamed and televised
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   Chad Reeder
   Sean Reedy

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   D. Commissioner Chad Reeder
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1. CALL TO ORDER
   6:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL
   Zachary Hilton - Chairperson
   Patrick Flautt - Vice Chairperson
   Lionel Gonzalez - absent
   Chad Reeder
   Sean Reedy

   ALSO PRESENT
   Girum Awoke, Public Works Director
   Gary Heap, Traffic Engineer
   Nirorn Than, Engineer
   Sue O’Strander, Community Development Deputy Director
   Sheila Castillo, Recording Secretary

4. COMMISSION SECRETARY’S REPORT ON POSTING THE AGENDA
   The agenda for the Bicycle Pedestrian regular meeting was posted on Friday, May 22, 2020, at 12:50 p.m. in the City Hall announcement window near the Council Chambers and online in keeping with provisions of the California Brown Act.

5. CEREMONIAL ITEMS
   None

6. PUBLIC PRESENTATIONS TO COMMISSION
   A. PUBLIC COMMENT BY MEMBERS OF THE PUBLIC ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SUBJECT MATTER JURISDICTION OF THE BICYCLE PEDESTRIAN COMMISSION
      • None

   B. Valley Transportation Authority Bicycle Pedestrian Advisory Committee (VTABPAC) Report:
      • Carolyn Schimandle provided a written and verbal report.

   Zachary Hilton, Chairperson – No comment
   Patrick Flautt, Vice Chairperson – Thank you for the report, no other comment.
   Chad Reeder – No comment
Sean Reedy – Thank you for the report, no other comment.

There were no public comments.

7. CONSENT CALENDAR
Item H was pulled from the Consent Calendar at the request of Chairperson Hilton. The following items on the Consent Calendar were then approved unanimously. (4/4)
   A. Minutes of the 1/28/2028 Regular Meeting
   B. Professional Development Training Opportunities
   C. Commission’s Strategic Plan 2020
   D. Commission’s Work Plan 2020
   E. CIP FY21-25 Letter of Support
   F. Letter of Support for Bitter Taphouse CUP 19-01 #19110033
   G. 2016 Measure B Grant Lions Creek Trail Letter of Support
   H. Public Bike Fund Balance Sheet (PULLED FROM CONSENT CALENDAR)

Item H, Public Bike Fund Balance Sheet was pulled from the consent calendar. Commissioner Hilton provided information of a deposit made by Sky Lake Tree Services ($350) that is not reflected on the account balance sheet.

There were no public comments.
Commissioner Flautt motioned to approve the Consent Calendar, seconded by Commissioner Hilton.

Roll call vote:
Zachary Hilton, Chairperson - yes
Patrick Flautt, Vice Chairperson - yes
Chad Reeder - yes
Sean Reedy - yes
The motion passes unanimously. (4/4)

8. OLD BUSINESS
A. Safe Routes to School (SRTS) Update:
   • Commissioner Reedy provided a verbal report. He advised the COVID-19 situation has suspended the program. There is a meeting scheduled to visit what programs will be available when school comes back in session.

   There were no public comments.
Zachary Hilton, Chairperson – no comment
Patrick Flautt, Vice Chairperson – no comment
Chad Reeder – no comment
Sean Reedy – no comment

B. Measure B Education & Encouragement:
   • Commissioner Hilton provided information that the budget amendment will be coming back on June 15th.
   • Mr. Heap provided a brief update and stated the subject will be address at next month’s meeting.

   There were no public comments.
Zachary Hilton, Chairperson – no additional comment
Patrick Flauit, Vice Chairperson – no comment
Chad Reeder – no comment
Sean Reedy – no comment

C. Bicycle Pedestrian Commission Monthly Award Nomination:
   • None

There were no public comments.

Zachary Hilton, Chairperson – no comment
Patrick Flauit, Vice Chairperson – no comment
Chad Reeder – no comment
Sean Reedy – no comment

9. NEW BUSINESS
   A. Establish Sub-Committee for Transportation Demand Management Ordinance Draft:
      • Commissioner Hilton gave a brief overview of the agenda topic.
      • Andrew Ridley (Gilroy Resident) introduced himself and spoke about the need for an updated TDM ordinance. He would like to help develop an update for the ordinance.
      • Mr. Heap stated this item and Item 9B are inter-related with the General Plan, we anticipate having a plan in place by July 1st and will have an update in the near future.

Public Comment: Carolyn Schimandle asked if she can be a member of the sub-committee.

Commissioner Flautt motioned to approve a Sub-Committee for Transportation Demand Management, seconded by Commissioner Reeder.

Roll call vote:
   Zachary Hilton, Chairperson - yes
   Patrick Flautt, Vice Chairperson - yes
   Chad Reeder – yes
   Sean Reedy – yes
The motion passes unanimously. (4/4)

B. SB743 Level of Service (LOS) to Vehicle Miles Traveled (VMT):
   • Commissioner Hilton spoke and stated there is no report. He would like to make this a topic for future discussion.

There were no public comments.

Zachary Hilton, Chairperson – no additional comment
Patrick Flauit, Vice Chairperson – no comment
Chad Reeder – no comment
Sean Reedy - no comment

C. Consolidated Plan and Annual Action Plan:
   • Sue O’Strander presented an overview of and update on the plan to the Commission.
Public Comment: Rebecca Armendariz, Thank you for prioritizing the NRSA. Our seniors and other neighborhood resident need safe adequate areas to recreate.

Zachary Hilton, Chairperson – Thanked staff for the report
Patrick Flautt, Vice Chairperson – no comment
Chad Reeder - Uvas Creek focus needed
Sean Reedy - Cycle 5 grant may be part of this plan

10. CORRESPONDENCE
   Bike Match South County
   Bike/Walk Safety Tips

11. COMMISSIONER’S REPORTS
   A. Chairperson Zachary Hilton:
      - Reported he has not heard about the e-bike giveaways from the Air Quality Board.
      - Caltrans has completed all limb work on south side of Hecker Pass /Hwy 152 and it looks great.
      - Bike parking ordinance will be in front of Planning Commission in July.
      - Garlic City BMX, MOU was extended another year.
      - The E-bike and E-Scooter RFP has been delayed.
      - There is a huge bike boom and we have a great bike network.
      - Would like to see some of the E&E Measure B monies reach community biking areas and trails.

   B. Vice Chairperson Patrick Flautt:
      - Commended Commissioner Hilton for the bike match program. It is a good program.
      - Cal train program is looking to obtain government funding. Also, may mitigate some of the budget shortfall by way of sales tax increase.

   C. Commissioner Lionel Gonzalez:
      - No report given.

   D. Commissioner Chad Reeder:
      - Thanked Commissioner Hilton for helping the community to find bikes for cycling. There a lot of people who walk and run with traffic with headphones on. Pedestrians should walk or run against traffic for their own safety.

   E. Commissioner Sean Reedy:
      - No report given.

12. STAFF COMMENTS
   Mr. Heap and Nirorn Than provided an update and presentations on:
      - CIP Process
      - Paving and Striping Program

Public Comments:
Andrew Ridley, what percentage of repaving funding is used for the curb updating? And whether there is any appeal process to have highly walked or cycled roadways at a higher priority level. Mr. Than, the ADA compliance requirements and whether or not they are present at each location can drive up the cost of repaving respectively. Currently the City is focusing on collector and arterial streets. Next year, program recommendations are to focus on residential streets where there is more pedestrian activity.
Zachary Hilton, Chairperson – Were any of the pedestrian crosswalk timer able to be upgraded during the program planning? Mr. Than stated staff is working on a plan to present to City Council specifically for upgrading timers. He will bring the striping plan to the Commission when it is complete.
Patrick Flautt, Vice Chairperson – if the funding is pulled, is there any emergency funding for paving? Mr. Heap responded we do have funding sources for emergency situations.
Chad Reeder – no comment
Sean Reedy - no comment

13. AGENDA ITEMS FOR NEXT MEETING
   Measure B Education and Encouragement
   Pump Head Repairs -library and downtown bike stations

ADJOURN: 7:20 p.m. to the June 23rd, 2020 meeting at 6pm.
## Public Bike Fund Balance Sheet

**Summary of Funds for 4th Quarter**

**FY 20**

### DONATIONS

<table>
<thead>
<tr>
<th></th>
<th>Revenue</th>
<th>Expenses</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 20</td>
<td>939.73</td>
<td>-195.20</td>
<td>744.53</td>
</tr>
<tr>
<td><strong>TOTAL AVAILABLE</strong></td>
<td></td>
<td></td>
<td><strong>744.53</strong></td>
</tr>
</tbody>
</table>

### TRAINING

<table>
<thead>
<tr>
<th></th>
<th>Revenue</th>
<th>Expenses</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 20 Budget for Annual Training</td>
<td>2,000.00</td>
<td>-1,991.45</td>
<td>8.55</td>
</tr>
<tr>
<td><strong>TOTAL AVAILABLE</strong></td>
<td></td>
<td></td>
<td><strong>8.55</strong></td>
</tr>
</tbody>
</table>

*6/1/2020*
# Public Bike Fund Balance Sheet
## Training Fund

<table>
<thead>
<tr>
<th>Description</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 20 Budget for Annual Training - 1st Qtr</td>
<td>2,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>1st Quarter</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SVBC Bike Summit (Commissioner Flautt) - posted</td>
<td></td>
<td>-42.99</td>
<td></td>
</tr>
<tr>
<td>SVBC Bike Summit (Vice Chairperson Reedy) - posted</td>
<td></td>
<td>-42.99</td>
<td></td>
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<tr>
<td>SVBC Bike Summit (Commissioner Reeder) - posted</td>
<td></td>
<td>-42.99</td>
<td></td>
</tr>
<tr>
<td>SVBC Bike Summit (unknown) - posted</td>
<td></td>
<td>-42.99</td>
<td></td>
</tr>
<tr>
<td>Calbike Conference (Vice Chairperson Reedy) - posted</td>
<td></td>
<td>-420.19</td>
<td></td>
</tr>
<tr>
<td>Calbike Conference (Commissioner Flautt) - posted</td>
<td></td>
<td>-420.19</td>
<td></td>
</tr>
<tr>
<td><strong>2nd Quarter</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Caltrain round-trip reimbursement (Commissioner Flautt) - apprvd mtg. of 8/27/19 posted</td>
<td></td>
<td>-21.00</td>
<td></td>
</tr>
<tr>
<td>Caltrain round-trip reimbursement (Commissioner Hilton) - apprvd mtg. of 8/27/19 posted</td>
<td></td>
<td>-21.00</td>
<td></td>
</tr>
<tr>
<td>Dero Repair Station Downtown - apprvd mtg. of 10/22/19, $71.40 charged to Landscape acct.</td>
<td></td>
<td>0.00</td>
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<tr>
<td>CalBike Conference - lodging reimbursement, apprvd mtg. of 10/22/19 - posted</td>
<td></td>
<td>-785.52</td>
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<tr>
<td>CalBike Conference - parking reimbursement, apprvd mtg. of 10/22/19 - posted</td>
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<td>-90.00</td>
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<tr>
<td><strong>3rd Quarter</strong></td>
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<td></td>
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</tr>
<tr>
<td>Name tag (Commissioner Flautt) - 3rd Qtr, posted</td>
<td></td>
<td>-11.45</td>
<td></td>
</tr>
<tr>
<td>Business Cards (Commissioner Flautt) - 3rd Qtr, posted</td>
<td></td>
<td>-50.14</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2,000.00</td>
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</thead>
<tbody>
<tr>
<td>Donations from prior year(s)</td>
<td>589.73</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 20 Donations</td>
<td>0.00</td>
<td></td>
<td></td>
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<tr>
<td>Do Not Block the Bike Lane Campaign - flyer - posted</td>
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<td>-52.50</td>
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<tr>
<td>5th St/Monterey Rd Bike Fix-It Station Repair - posted</td>
<td></td>
<td>-142.70</td>
<td></td>
</tr>
<tr>
<td>Skylane Tree Service - posted 1/28/20</td>
<td>350.00</td>
<td></td>
<td></td>
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<td>939.73</td>
<td>-195.20</td>
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6/1/2020
# 2016 Measure B Bicycle & Pedestrian Education & Encouragement Program of Projects

**July 1, 2019 – June 30, 2021**

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Project Activities Description</th>
<th>Project Locations</th>
<th>Frequency</th>
<th>Project Goals*</th>
<th>Proposed Evaluation Metrics*</th>
</tr>
</thead>
</table>
| **Support Bicycle & Pedestrian Commission Community Engagement Activities** | Organize and participate in Community based educational and fun activities at community events through the following:  
- Creation and distribution of marketing materials to encourage safe walking, Biking, and driving. | Citywide | Throughout the Year |  
- Distribute more educational materials to community members and raise awareness of existing bicycle and pedestrian safe routes within Gilroy |  
- Number/quantity of material produced  
- Number distributed  
- number of people signed up for email/petitions  
- number of people reached via social media posts |
|  |  
- Distribution of bicycle helmets, bike lights, and reflective safety items | Downtown Gilroy, Gilroy Library, | Four times per year (once a quarter) |  
- Increase number of people who had helmets fitted and distribution of bicycle safety items” |  
- the total number of People who had helmets fitted  
- The number of children under 18  
- Number of seniors |
|  |  
- Bike valet at Downtown live events (once a week for 12 weeks) | Downtown Gilroy, | May-August |  
- Promote biking to local downtown events thereby reducing parking demand and encouraging healthy living |  
- the number of bikes parked and percent change over time |
| **Bike To Work Day Event, May 2020** |  
- Staff and Host Energizer Station at Gilroy Transit Station at the May 2020 Bike to Work Day | Gilroy Train Station | May 2020 |  
- Encourage more adults to engage in this event and distribute more educational materials to participants |  
- Number of people stopping by energizer station booth:  
- In 2019 the number was 33; the goal in 2020 will be 37. |
| **Community Engagement through** | Conduct pedestrian and bicycle counts at specific sites over a 5 pedestrian and bicycle hot spots | Four times a year |  
- Encourage Pedestrians to engage in Education and | Percent change from |
<table>
<thead>
<tr>
<th>Bike/Walk Counts</th>
<th>period of time to gauge engagement and mode shift; encourage Pedestrians to volunteer to conduct counts one day in the fall</th>
<th>Encouragement efforts</th>
<th>prior count, at same or nearby location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Determine the change in behavior and mode of travel within the City using data obtained from bike and pedestrian counts</td>
<td></td>
<td>Number of people counted</td>
</tr>
<tr>
<td></td>
<td>* Number of people counted</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>* Number of people signed up to volunteer</td>
<td></td>
<td></td>
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</tbody>
</table>

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<thead>
<tr>
<th>Safe Routes to School Bicycle-Pedestrian Education &amp; Encouragement</th>
<th>Promote safe routes to and from school through the following activities, starting with Luigi Aprea School:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- Popup demonstration</td>
</tr>
<tr>
<td></td>
<td>- Walking School Busses</td>
</tr>
<tr>
<td></td>
<td>- Walk &amp; Roll Days</td>
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<tr>
<td></td>
<td>- In-Class Bike-Ped Education</td>
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<tr>
<td></td>
<td>-- Parent train the trainer program</td>
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<tr>
<td></td>
<td>- Helmet Fittings at schools</td>
</tr>
<tr>
<td>Luigi Aprea Elementary School</td>
<td>Throughout the Year</td>
</tr>
<tr>
<td></td>
<td>* Prepare for the additional infusion of more than 200 new students that will be transferred to Luigi Aprea from Antonio Del Buono school which is slated to close in 2021</td>
</tr>
<tr>
<td></td>
<td>- Number of parents participating in events</td>
</tr>
<tr>
<td></td>
<td>- Number of students walking and biking to school</td>
</tr>
<tr>
<td></td>
<td>- Number of parent volunteers assisting program</td>
</tr>
<tr>
<td></td>
<td>- Percent change from prior count, at same or nearby location</td>
</tr>
<tr>
<td></td>
<td>- Number of people counted</td>
</tr>
<tr>
<td></td>
<td>- Number of people signed up to volunteer</td>
</tr>
</tbody>
</table>
Introduction
As Gilroy’s public leaders focus on what the coming decades will look like for our town, an updated and enhanced Transportation Demand Management (TDM) plan will be an essential component therein. This summary document provides an overview of the impacts of any new policy; how TDM can be aligned along other city planning elements and city goals; the current state of TDM in Gilroy; and, example TDM provisions to amend Gilroy’s TDM City Code Chapter 25B.

The Importance of Goal-Oriented Policy
No matter its intended outcome, nor how well intentioned, new policy and ordinance must be carefully crafted with an awareness of its consequences. TDM has intended consequences: traffic mitigation, access improvement, enhanced quality of life, etc. Yet, TDM in a heavy-handed form, such as with fees and overly prescriptive requirements would have unintended consequences for commercial and residential development in Gilroy, namely scaring away developers, business and tenants.

At this point, some questions arise:

Where does TDM line up with Gilroy’s stated goals?

How can policy be crafted to be win/win so Gilroy gains intended TDM outcomes, without sacrificing its broader city goals and vision?

Where does TDM fit into Gilroy’s part of fulfilling state and regional mandates, such as to reduce GHG emissions by 40% below 1990 levels by 2030 (CA CAP)?

Looking at Gilroy’s current goals and vision statement will help to answer the former questions.

City Goals
- Ensure Financial Stability
- Enhance Public Safety Capabilities
- Revitalize Downtown
- Focus on Revenue Driven Economic Development
- Retain Stability in the City's Workforce
- Provide Opportunities for Meaningful Public Engagement
- Ensure Neighborhoods Benefit Equally from City Services

City Vision - The City of Gilroy is a regional leader in sustainable development offering a unique, inclusive, safe, and welcoming community with a thriving downtown, recreational opportunities for all ages, sustainable development and environmental policies, and a balanced economy that supports our population and promotes Gilroy as a community for all.
Win/Win Outcomes

Many of the city’s goals can be accomplished in part via transit-oriented development (TOD), a type of development which naturally lends itself to feasible TDM strategy.

**CITY GOALS**

Promotes *financial stability* as it can be grant funded.

Provides an anchor point to *revitalize downtown*

Can be *revenue driven development,* providing access to workplaces via seamless adjacent transit service.

**CITY SUB-GOALS**

1.3. Continue to seek local, regional and federal grant opportunities to support City projects, programs and initiatives.

3.2 Support efforts that promote beautification of the physical environment

3.3. Support sustainable programs to promote local businesses and/or improve the Downtown area

3.6 Promote connectivity/mobility for multiple modes of transportation including bus, bike and pedestrian access, and ADA compliance.

“…the City is committed to attracting new businesses that will provide well-paying jobs for our residents.”

Additionally, though not stated in the goals, being that Gilroy implemented the Urban Growth Boundary (UGB) to limit urban sprawl, TOD is likely a welcomed development strategy.

Existing TDM in Gilroy

Chapter 25B of Gilroy’s city code represents the current TDM policy. Last updated in 1994, the code has one actionable provision, setting average vehicle ridership (AVR) goals for employers with over 100 employees. The AVR goal table only extends to the year 1999, making the only actionable provision 21 years out of date.

**Relevant TDM Items/Provisions**

- Updated 5 year AVR targets. If attracting businesses to Gilroy is successful, how will that impact single occupant vehicle rates into and within Gilroy, and thus, impact GHG emissions.

- Caltrain and VTA express are deadhead peak trips, and only leave Gilroy in the AM, and come to Gilroy in the PM. This means Gilroy-bound commuters will have marginal alternative commute access to Gilroy, almost ensuring use of a
personal vehicle. If Gilroy wants to attract businesses and maintain GHG goals, a city-sponsored commuter shuttle service may be necessary, at least to get the program running.

- Mode-share distribution targets to help reach 2040 GHG goals
- Limiting parking in residential TOD (likely already be a provision of receiving TOD funds)
GILROY TRANSIT CENTER
Monterey Highway @ 7th Street, Gilroy, CA 95020

SITE DETAILS

APN: 841-13-001, 017-020
Acreage: 7.8
Title: VTA
Transit: Caltrain, Bus, Future HSR
Current Use: Park & Ride Lot

Zoning: Downtown Specific Plan Historic District
General Plan: Downtown Specific Plan Historic District
School District: Gilroy Unified