

1. Agenda

Documents:

[HAC AND CNRC SPECIAL JOINT MEETING AGENDA DECEMBER 11 2019.PDF](#)

2. Agenda Packet

Documents:

[HAC AND CNRC SPECIAL JOINT MEETING AGENDA DECEMBER 11 2019.PDF](#)

3. Additional Material

Documents:

[CONSOLIDATED PLAN PROCESS POWERPOINT PRESENTATION.PDF](#)
[ASSESSMENT OF FAIR HOUSING POWERPOINT PRESENTATION.PDF](#)
[VOLANTE DE ENCUESTA DE NECESIDADES COMUNITARIAS.PDF](#)
[COMMUNITY NEEDS SURVEY FLYER.PDF](#)



City of Gilroy
Housing & Community Development
7351 Rosanna Street
Gilroy, CA 95020
(408) 846-0290-Phone
(408) 846-0429-Fax



Housing Advisory Committee (HAC) &
Community and Neighborhood Revitalization Committee (CNRC)

Special Joint Meeting Agenda
December 11, 2019—6:00 p.m.

City Council Chambers, City Hall--7351 Rosanna Street Gilroy, CA 95020

HAC Members: Reid Lerner (Chair), Rebeca Armendariz, Tuyen Fiack, Brenda Flores,
Bruce Morasca, Manny Singh

CNRC Members: Sally Armendariz (Vice-Chair), Greg Bozzo, Santos Cortes, Jennifer Del Bono, Laraine
Spencer, Danny Van

I. Welcome – Call to Order

- a. Roll Call
- b. Inform attendees that the Regular Housing Advisory Committee meeting has been cancelled to hold a Special Joint Meeting with the Community and Neighborhood Revitalization Committee.
- c. Announce a Community Forum will be held to:
 1. prioritize neighborhood and housing needs to guide how federal Community Development Block Grant funds will be spent in 2020-2025
 2. get input on barriers to equal opportunity in housing and strategies needed to overcome them in 2020-2025
- d. Inform attendees that the meeting will be audio recorded
- e. Report on posting of the agenda

II. Introduction of Presenters preparing Consolidated Plan, and Assessment of Fair Housing Plan for 2020-2025

- a. Staff will Introduce Presenters
- b. Recommended Action: public will provide input as requested

III. Adjournment - The Housing Advisory and Community and Neighborhood Revitalization Committee have been consolidated into the Housing and Neighborhood Revitalization Committee (HNRC). The first meeting of the HNRC is January 8, 2020.

The City of Gilroy does not discriminate on the basis of race, color, religion, national origin, sex (including sexual harassment), handicap, or age in any of its policies, procedures, or practices. This nondiscrimination policy covers admission and access to, or treatment or employment in, the City of Gilroy programs and activities. Pursuant to the Americans with Disabilities Act, the City of Gilroy will make reasonable efforts to accommodate persons with qualified disabilities. If you have inquiries regarding the equal opportunity policies, the filing of grievances, or to request a copy of the City's grievance procedures or if you require special accommodations, please contact the Housing and Community Development Office at (408) 846-0290 at least five days in advance of the meeting.

KNOW YOUR RIGHTS UNDER THE GILROY OPEN GOVERNMENT ORDINANCE.

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, task forces, Housing Advisory Committees and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE, TO RECEIVE A FREE COPY OF THE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION STAFF AT(408) 846-0204/shawna.freels@cityofgilroy.org.



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Santa Clara County and Cities Regional Community Outreach 2020-2025 Consolidated Plan Process



Welcome

For this meeting

- **Community feedback** is crucial for the preparation of the Consolidated Plan
 - Input helps identify the most **urgent needs**
 - Ensures alignment of needs to funding
- **Overview of:**
 - 5-year Consolidated Plan
 - Data collection/outreach
- **Question and Answer Period**
- **Our focus:** Listen and collect feedback



Jurisdictions Being Served

The County and Cities of Santa Clara are working together to update their five-year Consolidated Plans

The Urban County:

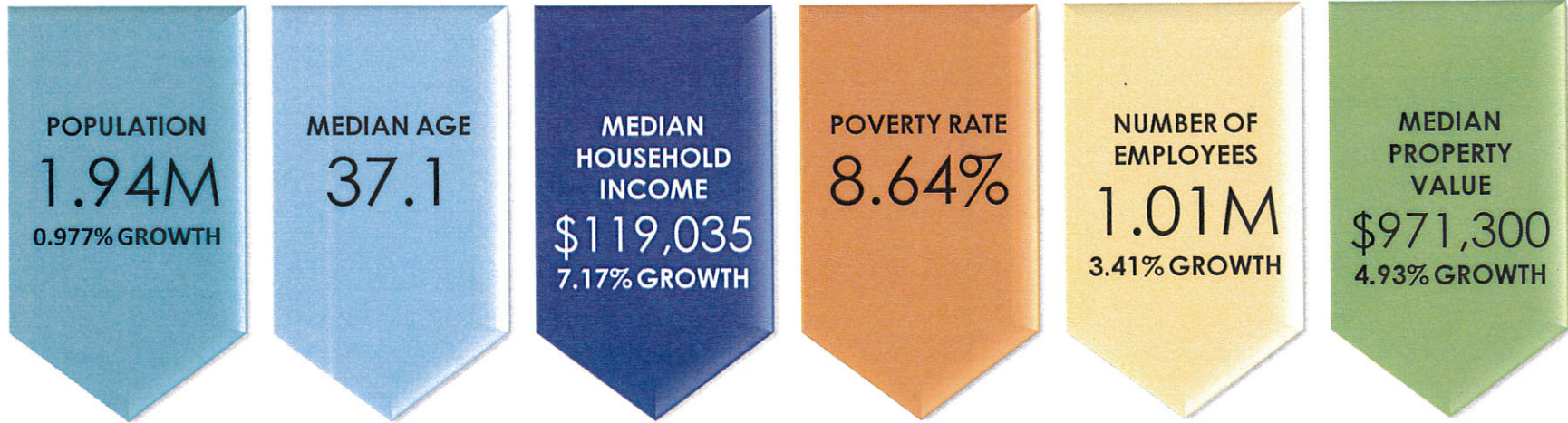
- Campbell
- Los Altos
- Los Altos Hills
- Los Gatos
- Monte Sereno
- Morgan Hill
- Saratoga
- Unincorporated areas of the County

The Cities of:

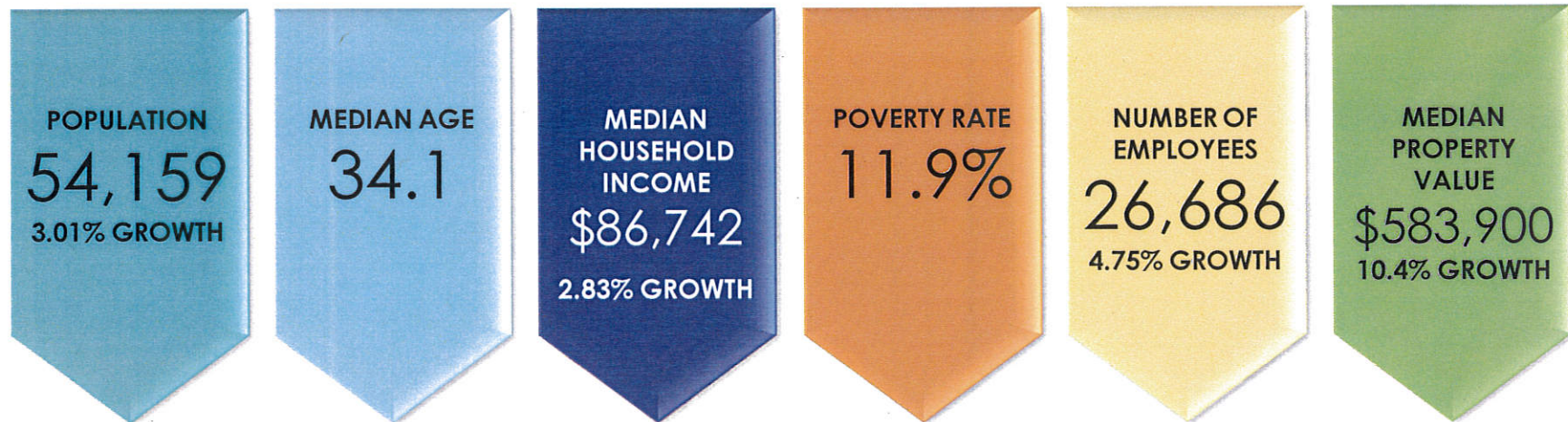
- Cupertino
- Gilroy
- Mountain View
- Palo Alto
- San José
- Santa Clara
- Sunnyvale

Overview Statistics

COUNTY OF SANTA CLARA



CITY OF GILROY



Source: 2013-2017 American Community Survey Estimates

2015-2020 Consolidated Plan Resources : Urban County

Urban County Cities: Campbell, Los Altos, Los Altos Hills, Los Gatos, Morgan Hill, Monte Sereno, Saratoga, and the Unincorporated Areas of the County

Category	Source/Amount	Indicator	Units of Measure	5-Year Goals		
				Expected Strategic Plan	Actual Strategic Plan	Percent Complete
Affordable Housing	HOME: \$3,441,105	Rental units constructed	Households	750	59	7.87%
	CDBG: \$5,972,537	Homeowner housing rehabilitated	Housing Unit	225	74	32.89%
Non-Homeless Special Needs/ Community Development	CDBG: \$471,516	Adult Day Care/ Senior Legal Services	Persons Assisted	6,110	363	5.94%
Non-Housing Community Development (Fair Housing)	CDBG: \$235,758	Tenant-Landlord Counseling	Persons Assisted	725	23	3.17%
Homeless	CDBG: \$392,930	Domestic Violence Case Management/Supportive Services	Persons Assisted	4,295	324	7.54%
		Emergency Shelters	Persons Assisted	0	72	0.00%
Non-Housing Community Development	CDBG: \$785,860	Curbs Cuts/Sidewalk Repair/ Public Facilities	Persons Assisted	3,000	6,790	226.33%

Estimated 2020-2025 allocations
CDBG - \$5,000,000

Source: 2018 County of Santa Clara, Consolidated Annual Performance and Evaluation Report (CAPER)

2018-2019 Consolidated Plan Resources: City of Gilroy

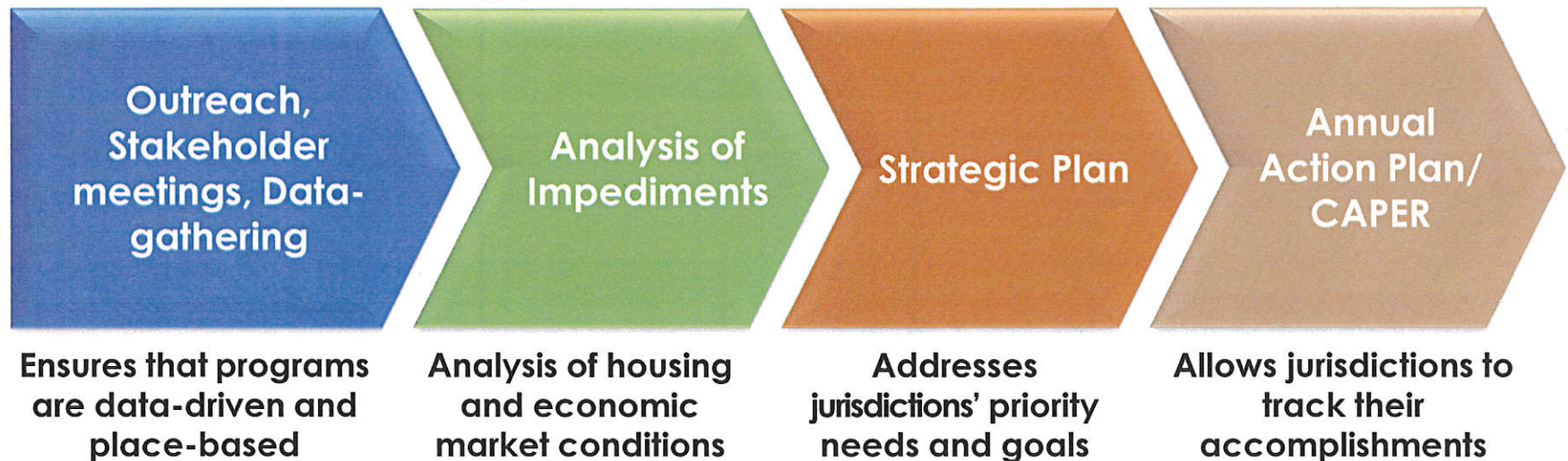
Category	Source/Amount	Indicator	Units of Measure	5-Year Goals		
				Expected Strategic Plan	Actual Strategic Plan	Percent Complete
Non-Housing Community Development	CDBG: \$167,640	Public Facility or Infrastructure Activities other than Low/ Moderate Income Housing Benefit	Persons Assisted	1,000	5,960	596.00%
Code Enforcement	CDBG: \$7,088	Housing Code Enforcement/Foreclosed Property Care	Household Housing Unit	100	187	187.00%
Household Housing Unit	Housing Trust Fund: \$34,465	Homelessness Prevention	Persons Assisted	1500	325	21.67%
Non-Housing Community Development	CDBG: \$120,000	Homeowner Housing Rehabilitated	Household Housing Unit	40	50	125.00%
Fair Housing	Housing Trust Fund: \$21,000	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	200	117	58.50%
Homeless	CDBG: \$16,200	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	1,500	2,110	140.67%
Homeless Non - Homeless Special Needs	CDBG: \$12,700 Housing Trust Fund: \$44,500	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	200	255	127.50%
Affordable Housing	CDBG: \$19,855	Other	Other	400	25	6.25%
Homeless Non-Homeless Special Needs	Housing Trust Fund: \$21,070	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	600	308	51.33%
Youth	CDBG: \$40,000	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	1,000	822	82.20%
Non-Housing Community Development	CDBG: \$35,000	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	200	124	62.00%

Source: 2018 City of Gilroy, Consolidated Annual Performance and Evaluation Report (CAPER)

What is a Consolidated Plan?

- The Consolidated Plan is designed to aid the County and cities assess their affordable housing and community development needs
- The Consolidated Plan determines how funds from the U.S. Department of Housing and Urban Development (HUD), like Community Development Block Grant (CDBG) and Home Investment Partnership Program (HOME) funds, are used

The consolidated planning process:



Engagement Activities

- ✓ Public Outreach
- ✓ Community Survey
- ✓ Stakeholder Meetings
- ✓ Focus Groups
- ✓ Pop-Up Events



Public Outreach

- Public community workshops/ outreach
 - Identify priorities
 - Create a dialogue
- Gain input
 - Stakeholders
 - Public
- Four Public Outreach meetings (November-December 2019) have been scheduled
- Additional community meetings have been scheduled or are planned in the Cities of Gilroy, Mountain View, San José, and Santa Clara



For more information about the Consolidated Plan process and future events, see:

http://bit.ly/AFH_ConPlan

Community Survey

The best tool for providing:

- Local data
- Housing needs
- Community needs
- Anonymous input – allows for honest feedback



To take the surveys please visit:

English: https://www.surveymonkey.com/r/SCC_REGIONALSURVEY

Spanish: https://www.surveymonkey.com/r/SCC_REGIONALSURVEY_ESPANOL

Vietnamese: https://www.surveymonkey.com/r/SCC_REGIONALSURVEY_TIENG_VIET

Chinese: https://www.surveymonkey.com/r/SCC_REGIONALSURVEY_CHINESE

Stakeholders / Focus Groups

Reaching out to various providers, organizations and firms for input

- Children & Youth Services
- Senior Services
- Health Services
- Employment and Job Training Services
- Education Services
- Affordable Housing (Developers and Providers)
- Homeless Services
- Lenders, Brokers, First-Time Home Buyers Programs
- Disability Service Providers
- Domestic Violence Services
- Government Agencies
- Business (Chambers of Commerce, Associations, and Real Estate Professionals)
- Legal Services
- Faith-Based and Cultural Organizations
- Publicly Funded Institutions / System of Care
- Community / Family Services and Organizations
- Environmental Sustainability
- Immigrant Services

Pop-Up Events

- Temporary events in unique spaces
- Venue for public outreach and information distribution
- County and cities will conduct at least three pop events
- Have successfully distributed information about the Consolidated Plan process and engaged community members about attending meetings and participating in the survey



Data/Outreach Feedback Collection

The results of the:



Tell Us What You Think



Question and Answer Period

1. What are the top priorities over the next 5 years?
2. Where are any neighborhood revitalization target areas?
3. What do you feel are the most common or pressing housing problems?
4. What are the ways to overcome these problems?
5. How do you feel local organizations/service providers can better support your priorities?
6. In what ways are low- and moderate-income families vulnerable to crisis situations, such as natural disasters?
7. Do you feel there is an issue with broadband access and technical literacy? If not, what support is missing?
8. How should the County and Cities spend their annual CDBG and HOME allocations? CDBG and HOME funds may be used for:
 - Community and social services
 - Economic development assistance
 - Improvements to public infrastructure and facilities
 - Affordable housing
 - Homelessness
 - Housing rehabilitation

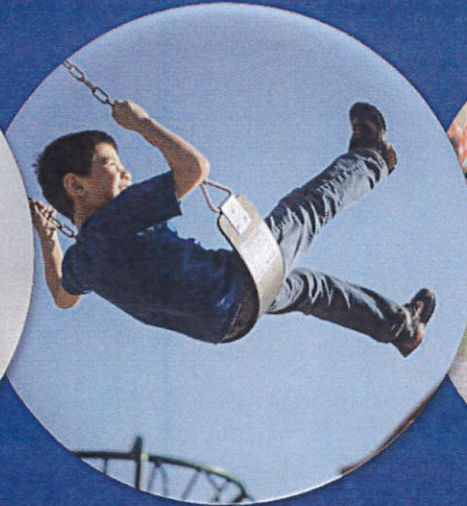
Please Help Us Reach Others

Available Resources

- Printed flyers (future meeting details)
- Printed surveys
- County website for points of contact and updates on future Consolidated Plan and Assessment of Fair Housing events

➤ Visit http://bit.ly/AFH_ConPlan

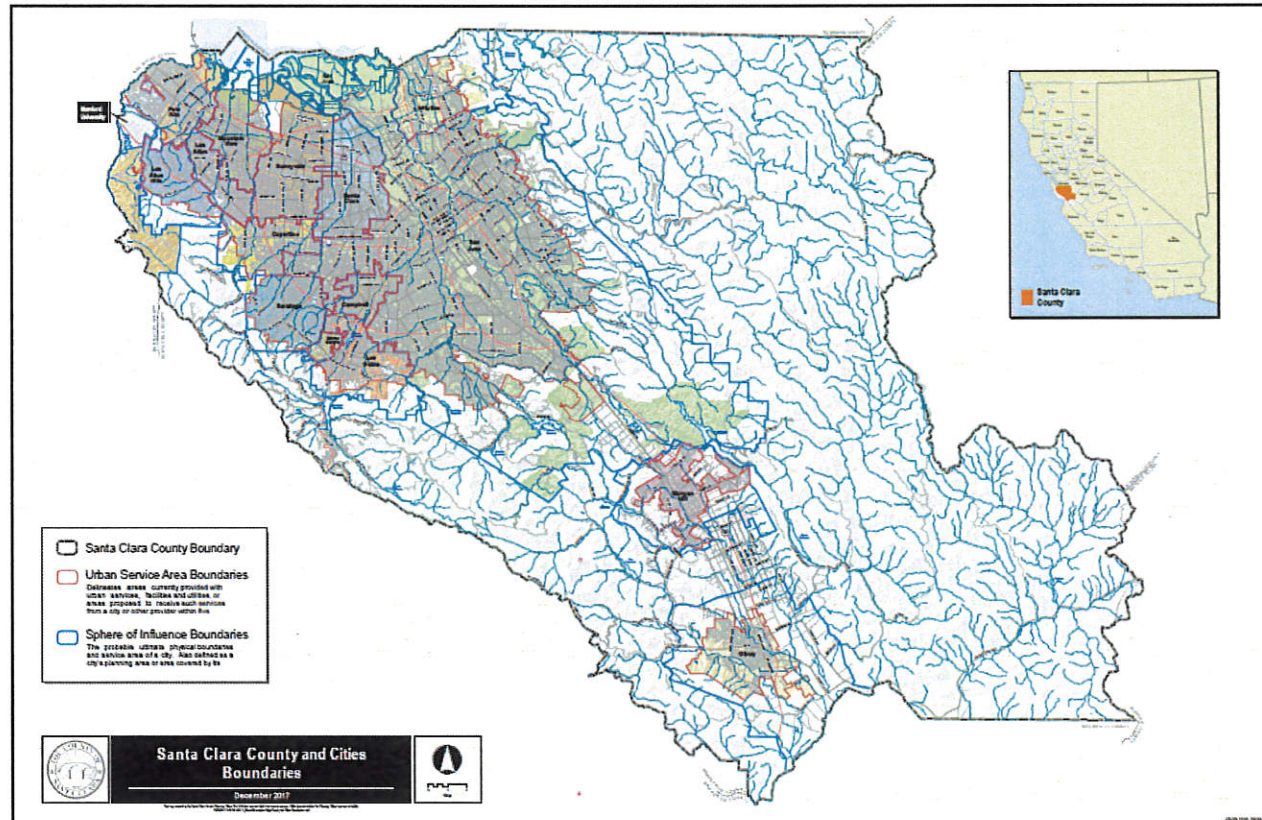
Thank You



For more information about the Con Plan process and future events, see:
http://bit.ly/AFH_ConPlan

Santa Clara County

Regional Assessment of Fair Housing



Thomas Silverstein
Counsel, Fair Housing and Community Development
Lawyers' Committee for Civil Rights Under Law
December 2019



Purpose of the AFFH Rule

- ◆ Fair housing planning rule
- ◆ Clarify existing fair housing obligations
- ◆ Set locally-determined fair housing priorities and goals
- ◆ Connect fair housing planning to subsequent community planning and development via the Consolidated Plan, Annual Action Plans, and PHA Plans (as applicable)
- ◆ Set up a framework for taking meaningful actions to affirmatively further fair housing

The Fair Housing Act

- ◆ The Fair Housing Act prohibits discrimination in the sale, rental, and financing of dwellings, and in other real estate-related transactions because of the following personal characteristics:
 - › Race;
 - › Color;
 - › Religion;
 - › Sex;
 - › Familial status;
 - › National origin; or
 - › Disability.
- ◆ The Fair Housing Act also requires that HUD administer programs and activities relating to housing and urban development in a manner that affirmatively furthers the policies of the Act. HUD must do more than simply not discriminate itself; the Act reflects the desire to have HUD use its grant programs to assist in ending discrimination and segregation, to the point where the supply of genuinely open housing increases.
- ◆ The California Fair Employment and Housing Act protects against discrimination based on additional characteristics including age, gender, gender identity and expression, sexual orientation, marital status, ancestry, source of income, and genetic information.

What Are Fair Housing Issues and Contributing Factors?

1. Fair housing issues include:

- Segregation,
- Racially or ethnically concentrated areas of poverty (R/ECAPs),
- Disparities in access to opportunity,
- Disproportionate housing needs, and
- Fair housing issues related to publicly supported housing, disability and access, and fair housing enforcement, outreach capacity, and resources.

2. A contributing factor is:

- “A factor that creates, contributes to, perpetuates, or increases the severity of one or more fair housing issues.”

Sample of Santa Clara County Fair Housing Issues

◆ Segregation and Integration

- › Within Santa Clara County, Latino population is relatively concentrated on the East Side of the City of San Jose and in Gilroy.
- › White population is relatively concentrated in the West Valley.

◆ Disproportionate Housing Needs

- › Latino households and large families (with five or more members) face disproportionately high levels of overcrowding.

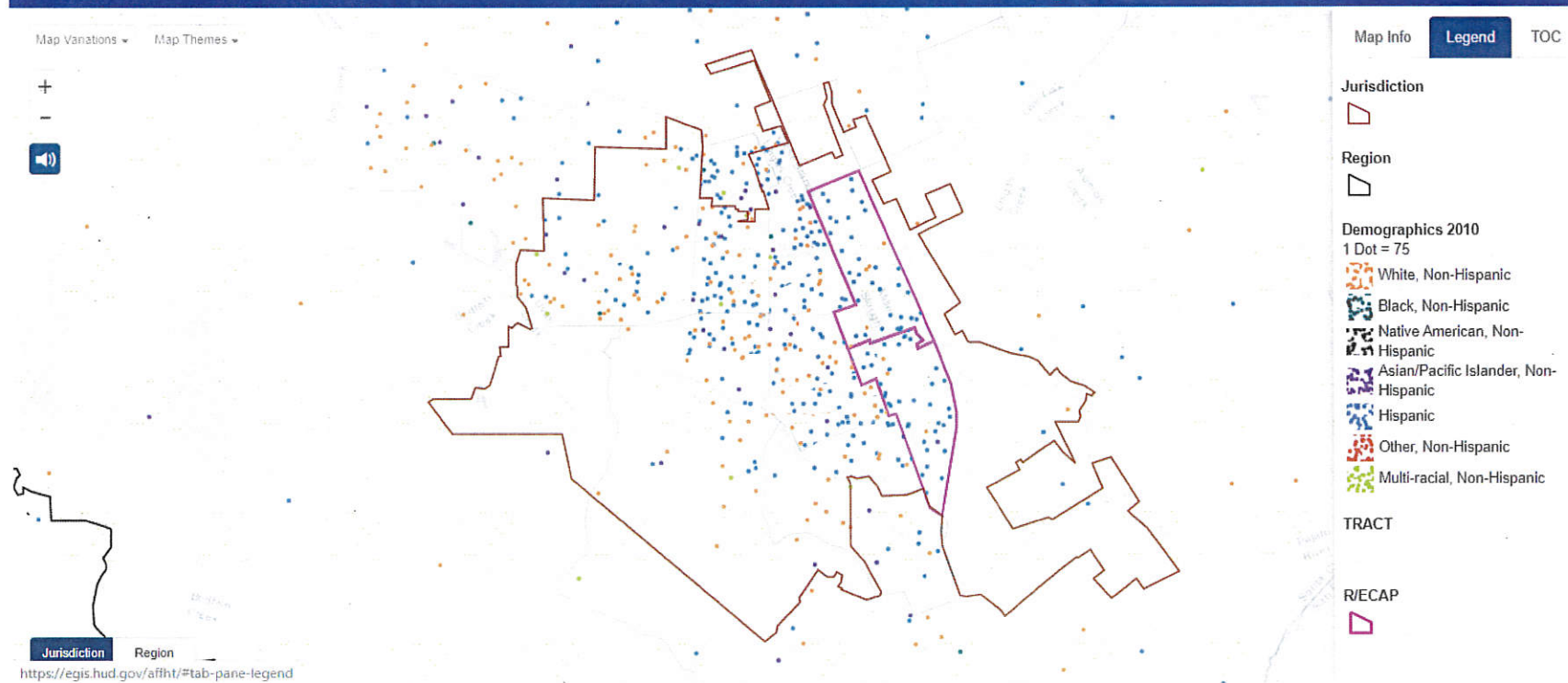
◆ Disability and Access

- › Some landlords do not understand or comply with their duty to provide reasonable accommodations resulting in housing instability, particularly for persons with psychiatric disabilities.

Sample of Santa Clara County Contributing Factors

- ◆ Displacement of residents due to economic pressures
- ◆ Loss of affordable housing
- ◆ Land use and zoning laws
- ◆ Private Discrimination

Race and Ethnicity in the City of Gilroy



School Proficiency in the City of Gilroy



Map of the City of Gilroy showing school proficiency levels. The map is color-coded by proficiency index, with a legend on the right. The legend shows ranges from 0-10 to 90.1-100. The map shows various school districts, with a central district highlighted in purple.

Community Participation

Stakeholder Meetings

Focus Groups

Community Meetings

Public Hearings

Santa Clara County Regional AFH Proposed Timeline

September to
November

- Stakeholder Meetings

September to
January

- Draft Assessment of Fair Housing

November to
January

- Focus Groups and Community Meetings

January to February

- Draft Submission and Revisions

March to April

- Public Hearings

April to May

- Finalize Assessment Based on Public Comments

Contact Information

Thomas Silverstein
Lawyers' Committee Civil Rights Under Law
Washington, D.C.
tsilverstein@lawyerscommittee.org

ENCUESTA DE 5 MINUTOS

Unos minutos de su tiempo para ayudar a dar forma a los próximos cinco años de su Ciudad.

Díganos lo que **USTED** piensa que son las necesidades más importantes del vecindario y vivienda en su comunidad.

Comparta **SU** experiencia y dé forma a cómo gastaremos dinero federal.

La encuesta está disponible hasta el **20** de diciembre de **2019**.



¡El Condado de Santa Clara Necesita su Opinión!

¿Cuáles son sus **NECESIDADES DE VIVIENDA?**

¿Qué puede hacer **SU CIUDAD** para que sea un mejor lugar para vivir?

¿Cuáles son los servicios que harían **SU VIDA MÁS FÁCIL?**

¿Qué **MEJORARIA SU VECINDARIO?**

ENLACES DE ENCUESTA

English: www.surveymonkey.com/r/SCC_REGIONALSURVEY

Español: es.surveymonkey.com/r/SCC_REGIONALSURVEY_ESPANOL

Tieng Viet: www.surveymonkey.com/r/SCC_REGIONALSURVEY_TIENG_VIET

中文: www.surveymonkey.com/r/SCC_REGIONALSURVEY_CHINESE

For more information, contact / para mas informacion, contacte a / Để biết thêm thông tin, liên lạc / 有关更多信息, 请联系 the Office of Supportive Housing at diana.castillo@hhs.sccgov.org or (408) 482-7115.

5-MINUTE SURVEY

A few minutes of your time to help shape the next five years of your city.

Tell us what **YOU** think the most important neighborhood and housing needs are in your community.

Share **YOUR** experience and shape how we will spend federal dollars.

Survey available until December 20, 2019.



The County of Santa Clara Needs Your Input!

What are your **HOUSING NEEDS?**

What can **YOUR CITY** do to make it a better place to live?

What service would make **YOUR LIFE EASIER?**

What would make **YOUR NEIGHBORHOOD BETTER?**

SURVEY LINKS

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