

Housing Advisory Committee Community Outreach Plan 2019

Goal: 100 surveys

Materials Needed: Surveys in English, Spanish, hard copy and online Google Form or Survey monkey, and formatted for Social Media platforms

Organizations:

CARAS-volunteer to canvas and commit to X number of surveys

Nueva Vida-volunteer to canvas and X number of surveys

Gilroy Senior Center-conduct surveys during lunch, special events

Gavilan College ASB- volunteer to canvas and commit to X number of surveys

Eden Housing, Sobrato Living Center, Gilroy Apts., Gilroy Garden Apts., -ask them to commit to surveying X number of residents

South County Collaborative-ask them to commit to X number of surveys; allow us to share/conduct surveys with their participants/clients

CHS/GHS/MMHS-offer comm svc credit

Individuals: Mayor and Council to approve support from Public Information Office to post online, Housing and Comm Dev Dept to help with info,

Businesses: survey property managers and ask them to survey residents, folks on waiting lists

Small business owners-ask them to survey their staff, especially those who commute

Other businesses (maybe focus on outlets) ask them to survey their employees