Project Sentinel, Fair Housing
Funding EVALUATION CRITERIA
FYs 2022-2023 and 2023-2024

CRITERION 1: NEED - 6 Points
The primary purpose of the proposed project is to provide comprehensive fair housing services to ensure civil rights protection in the City of Gilroy. HUD requires all CDBG entitlements to affirmatively further fair housing.

Consolidated Plan, Goal #7: Fair housing complaint investigations and landlord/tenant counseling and dispute resolution. Provision of these services will help create and maintain healthy communities and will assist the City of Gilroy in meeting its CDBG obligation to affirmatively further fair housing.

CRITERION 2: TARGETED INCOME – 2 Points
Population served is low to extremely low income.

CRITERION 3: EXPERIENCE – 4 Points
Project Sentinel has over 40 years of experience providing fair housing and TLL Dispute Resolution services and is regarded as a high performing agency by HUD. We have investigated and pursued through enforcement some of the highest awards in the state which shows that Project Sentinel has the capacity and experience to be an effective fair housing service provider. Each year we investigate an average of 300 to 400 complaints of housing discrimination, including those in Gilroy.

Resolved FH Cases over time:
- A victim of domestic abuse needed to break her lease early without penalty.
- Children were told to not play outside without parental supervision (14 years and younger)
- Individual had been denied emotional support cat
- Landlord was denying a Licensed home day care.
- Property owner was sexually harassing female tenants.

CRITERION 4: LEVERAGED FUNDS – 4 Points
We are requesting $21,000 with an additional $8,630 of leveraged funding. This exceeds 25% of the proposed budget. Leveraged funding comes from a federal HUD grant (Fair Housing Initiative Program) that has been approved for the next two years.

CRITERION 5: WORKING WITH OTHER AGENCIES – 4 Points
Agency Collaboration: Project Sentinel reaches out to other social service agencies and public interest legal services: Catholic Charities, St. Joseph’s, Rebekah’s Children, PACT, Gavilan College, Law Foundation of Silicon Valley, Community Solutions.

We share contracts/budgets with The Law Foundation and Asian Law Alliance for the delivery of fair housing services.

Bonus Points (2) We bring funding to cases shared with the SVILC to assist with home retrofits. We provide staff for ERAP outreach events in South County and other areas. PS initiated and is currently active in the SC County Eviction, Tenant/Landlord Disputes & Rent Relief Collaborative. We are also active in the Race Equity Action Leadership network hosted by Sacred Heart.

CRITERION 6: MEASURABLE OUTCOMES AND SYSTEM – 4 Points
Callers are asked if services meet their needs, workshop attendees are surveyed to determine increased knowledge, case outcomes are tracked. On a regular basis we surpass the goals and outcome measurements by servicing everyone who requests services.