



MEDIA ADVISORY

Pursuant to Cal Govt. Code sect 6254(f)
Gilroy Police Department
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TRAFFIC SAFETY AT GILROY SCHOOLS

The school year will begin on Monday, August 22, 2011. The Gilroy Police Department & Gilroy Unified School District are committed to improve traffic safety at our local schools for the upcoming school year. A combination of community education, awareness and enforcement will be deployed to educate parents and community members about traffic safety in school zones.

In addition to regular patrols, the Department has secured grant funding for a "Safe Routes to School" program to meet this goal. Information regarding the "Safe Routes to School" program can be found at www.saferoutesinfo.org. With grant funding, the Department will deploy extra officers to conduct saturated traffic enforcement at local schools at specified times during the school year.

The Department has identified the following Vehicle Code violations which affect safety within school zones:

- Double parking
- Illegal U-turns
- Speed
- Impeding traffic (stopping in the traffic lane)
- Pedestrian violations to include jaywalking
- Cellular telephone violations
- Distracted driving violations

Child & school safety is everyone's responsibility. The Department encourages motorists and pedestrians to be cautious, patient and responsible. Parents are encouraged to develop pick-up / drop-off plans with their children that are safe, abide by school safety rules and do not violate traffic laws.

Please contact the department Traffic Division at (408) 846-0521 for traffic related questions or concerns. Traffic related complaints may be submitted via the Department's webpage at www.cityofgilroy.org

For any media inquiries please call (408) 846-0347.

End of Media Release

By: Sgt. Gallacinao
DATE: August 18, 2011