Garage Sale Signs

Keep within the local City sign ordinances without cluttering the streets and neighborhood.

Garage sale signs are allowed in the City provided that the signs are located on the site of the advertised event or on private property only. It is illegal and unsafe to place signs on City trees, telephone or street light poles, street or stop signs or in road medians or parkways.

To provide safe visibility for drivers and pedestrians, signs located on a corner lot (vision triangle) cannot exceed 3 feet in height.

Congratulations! By holding a garage sale, you are helping South County divert waste from the landfill by “reusing” items made from our natural resources.
**What To Sell**

- Anything that still has usability and value.
- Nostalgia items sell well. Display them prominently.
- Antiques are usually in high demand.
- Furniture: dressers, bookcases and tables are very popular.
- Appliances, tools, garden equipment labeled, “working” or “needs repair”.
- Clothing. Must be clean and easy to see. Preferably on hangers. Label sizes.
- Baby items, toys and games, dolls, any “kid stuff”.
- Costume jewelry.
- Incomplete silverware, glassware or china sets.
- Plants, sports equipment, camping gear, pet items.

**How To Price**

- Price to sell. Your garage sale will be successful when all items are sold. Garage sales are for bargain hunters.
- Start pricing at 20-25% of the retail cost except for antiques, collectibles and tools. Price tools at 50-75% of retail depending on condition & age.
- Price higher for brand new items and antiques & collectibles.
- Put price tags on each item.
- Be prepared to haggle. Give customers a discount to make them feel that they got a bargain
- It may be necessary to regroup items or reduce prices on things that are not moving.
- Let it go! Sure you paid lots of money for it, but are you using it?

**Setting Up Your Sale**

- Remember, planning and preparation are the keys to success. Start preparing early, giving yourself time to search your garage, closets and attic for saleable items.
- Clean and shine sale items. Time spent preparing articles for sale will pay big dividends.
- Be ready to sell at 8am. Garage sale shoppers are out early!
- Set up your “store”. Convenient, attractive displays will make it easy for shoppers to find merchandise.
- Block off areas that you don’t want customers to enter.
- Have a central place to pay and be sure to have sufficient coins and dollar bills on hand to make change.
- Group sales are fun, too! Consider holding a multi-family or block sale with neighbors and friends.
- Place furniture, lawnmowers or other “hot” items near the sidewalk to draw attention.
- Set up a “free” area near the sidewalk; add items throughout the day as needed.
- Use the “Inventory Sheets” from the online garage sale kit to keep a record of sales.
- Have a tape measure and electrical outlet available. Customers may need to know the exact dimensions of furniture or may want to test electrical items.
- Use newspaper to wrap breakable items and offer bags to package up items that you sell.
- Remember the rules of merchandising used by successful retailers – smile, be courteous and deal fairly with your customers.