



VTA's Transit-Oriented Communities Grant Program

March 2024

VTA's Transit-Oriented Communities Policy



Goal: Increase transit ridership & reduce vehicle trips through intensive mixed-use, mixed-income development around transit stations and corridors.

Approach:

Leverage VTA-owned sites for TOD



Collaborate to accommodate sustainable growth around transit



Address regional priorities



Source: UC Berkley

Transit-Oriented Communities Program Areas



Grant Partnerships



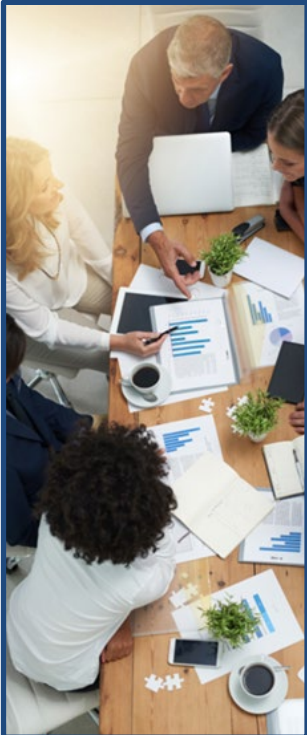
Regional Leadership



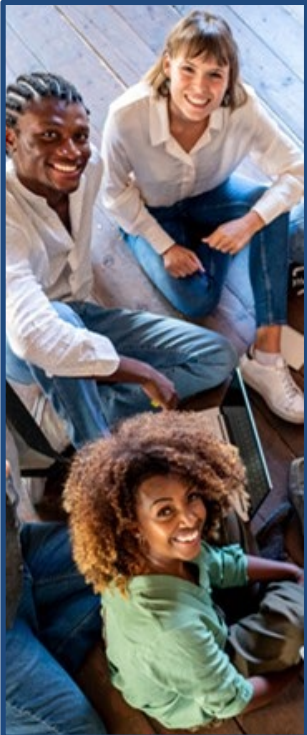
VTA's TOC Grant Program



VTA TOC Working Group



Education and Engagement



Placemaking and Activation



Transit-Oriented Communities Grant Program



VTA's Transit-Oriented Communities Program will offer a total of \$750,000 in funding for the following program areas:

± 50%
of total funds

Planning and Policy
Implementation

± 25%
of total funds

Community
Resilience

± 15%
of total
funds

Education &
Engagement

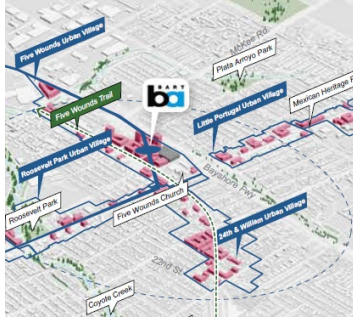
± 10%
of total
funds

Placemaking, Arts,
and Activation

Planning and Policy Implementation



Planning grant & grant matching



Station area planning & engagement



Transit access planning & gap evaluation



Technical assistance & trainings

Anticipated total award for grant area:
± \$375,000

Focus on plans and policies that facilitate sustainable and equitable communities along or adjacent to VTA transit corridors.

Community Resilience



Anticipated total award for grant area: ± \$185,000

Trainings or Technical Assistance on Transit-Oriented Communities policy topics:

- Increase capacity to acquire, rehabilitate or preserve affordable housing
- Advance housing preservation pilot projects
- Provide small business & commercial preservation & support



Placemaking, Arts and Activation

Anticipated total award for grant area:
± \$75,000

- Place-based arts and culture projects to strengthen community culture & identity at transit stations and VTA transit corridors



Education and Engagement



Anticipated total award for grant area:
± \$115,000

- Strengthening community support and advocacy for TOC-supportive policies and investments
- Equity initiatives for community engagement



Application Requirements & Desired Outcomes



Requirements for all applicants:

- Applicant information
- Project narrative
- Equity initiative implemented as part of project

Additional requirements for jurisdictions

- Funding match (jurisdictions only)
- List of adopted and/or proposed TOC-supportive land use designations and policies

Example Outcomes that further VTA's Transit-Oriented Communities Goals

Accessibility



Community



Identity



Regional Goals



Equity



Activity



Schedule



Engagement with City and CBO staff to elicit input	November 2023-Ongoing
Present to VTA Committees	February 2024
Present to VTA Board of Directors	March 7, 2024
Release Notice of Funding Availability (NOFA)	April 1, 2024
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Pre-Submission Conference	Mid-April to Early May 2024
Applications Deadline	May 22, 2024
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Publish Award Recommendations	Early June 2024
Deadline to Submit Appeals	Early June 2024
Notification of Awards	Late June 2024
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NOFA will be posted on the VTA Transit-Oriented Communities Website:

www.vta.org/TOCgrant