

HISTORIC RESOURCES INVENTORY

HABS _____ HAER _____ Loc _____ SHL No. _____ NR Status 3D
 UTM: A 10/627427.4096428 C _____
 B _____ D _____

IDENTIFICATION

1. Common name: _____
2. Historic name: _____
3. Street or rural address: 7401 Monterey Street
 City Gilroy Zip 95020 County Santa Clara
4. Parcel number: 79900765
5. Present Owner: Hall's of Gilroy Address: P.O. Box 606
 City Gilroy Zip 95020 Ownership is: Public _____ Private X
6. Present Use: Clothing Store Original use: commercial

DESCRIPTION

- 7a. Architectural style Stripped Commercial
- 7b. Briefly describe the present physical appearance of the site or structure and describe any major alterations from its original condition:

The site contains a tall two story rectangular structure that is stripped and sheathed in stucco. the upper story has a regular pattern of paired double hung windows. The upper window is painted out. Above the window top is a tall band of undecorated stucco that ends at the full height of the parapet. A wide band with molded top encircles the structure below these windows. The storefront is composed of display windows and two recessed doorways, a broad fixed awning extends across the front facade and around the corner onto 6th Street. The focal point of this orderly structure is a full relief horse and rider sculpture that are placed with front hooves down and the horse kicking. This form of advertising art is almost entirely removed from our cities.



8. Construction date: Estimated 1906 Factual _____
9. Architect Unknown
10. Builder Unknown
11. Approx. property size (in feet)
 Frontage 68 Depth 140
 or approx. acreage _____
12. Date(s) of enclosed photograph(s)
Mar. 1986

13. Condition: Excellent ___ Good X Fair ___ Deteriorated ___ No longer in existence ___
14. Alterations: _____
15. Surroundings: (Check more than one if necessary) Open land ___ Scattered buildings ___ Densely built-up X
Residential ___ Industrial ___ Commercial X Other: _____
16. Threats to site: None known X Private development ___ Zoning ___ Vandalism ___
Public Works project ___ Other: _____
17. Is the structure: On its original site? X Moved? ___ Unknown? ___
18. Related features: Horse Sculpture

SIGNIFICANCE

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

The significance of this structure is greater as a component of the downtown than it would be individually. Particularly the horse and rider that are a form of advertising that no longer exist in most areas. These combine to provide a scene of complexity to the Gilroy downtown. Previously a fraternal hall with commercial uses on the ground floor, the building has been a haberdashery store most of the time. In 1926, Silverstines's occupied the building, then the The Regent, later Brown's and now Hall's have all occupied this structure.

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)
Architecture 1 Arts & Leisure ___
Economic/Industrial 2 Exploration/Settlement ___
Government ___ Military ___
Religion ___ Social/Education ___

21. Sources (List books, documents, surveys, personal interviews and their dates).
American Architecture Since 1780
Whiffen
Gilroy Museum - Monterey St. & Photographs
Sanborn Map 1888, 1908

22. Date form prepared April 1986
By (name) The Firm of
Organization BONNIE L. BAMBURG
Address: 247 N. Third Street
City San Jose, CA Zip 95112
Phone: (408) 971-1421

