IDENTIFICATION
1. Common name: ____________________________
2. Historic name: ____________________________
3. Street or rural address: 7517 Monterey Street
   City: Gilroy       Zip: 95020    County: Santa Clara
4. Parcel number: 79900651
5. Present Owner: John Lang
   Address: 519 W. 17th Street
   City: Merced       Zip: 95340 Ownership is: Public ______ Private X
6. Present Use: Clothing Store    Original use: Commercial

DESCRIPTION
7a. Architectural style: Commercial
7b. Briefly describe the present physical appearance of the site or structure and describe any major alterations from its original condition:
    The site is a rectangular shaped single story brick commercial structure which has been somewhat altered on the street facade by using aluminum siding and aluminum/plastic signing. The most distinctive feature of the structure is the varied parapet along the roofline of the building which is in the shape of an elongaged, arched brick band. The cornice is composed of bricks placed in a right angle to the horizontal placement of the facade wall. Aluminum siding covers the building 1/3 of the way down the street facade to the sidewalk level. The entry is deeply recessed and composed of large plate glass set in aluminum frames. A multi-colored aluminum awning adds the final touch of alteration to the building. Here again, as with many similar sites in the commercial core, the alteration has adversely affected the design quality of the structure, but has not altered the basic composition of the building. Even with its altered looks, the building helps define the old Gilroy commercial business district.

8. Construction date:
   Estimated 1900    Factual ______________
9. Architect ________________________________
10. Builder _________________________________
11. Approx. property size (in feet)
    Frontage 69     Depth 142
    or approx. acreage ____________________
12. Date(s) of enclosed photograph(s)
    Mar: 1980
This all brick building on Monterey Street in the business district of downtown Gilroy began in the early 1900’s as the Red and White Grocery Store and Meat Market. In the mid 1920’s it was changed to a fashion shop and became the B. Roca and Company Clothing Store. Today the building houses the Rendi’s Clothing Boutique. The curved facade of 7517 Monterey is a unique and important structure in the Monterey streetscape.

B. Roca Co. Clothing Company occupied this building.

Locational sketch map (draw and label site and surrounding streets, roads, and prominent landmarks):

Sanborn Map 1888, 1908, 1926