IDENTIFICATION
1. Common name: J. C. Penney
2. Historic name: 
3. Street or rural address: 7526 Monterey Street
   City: Gilroy  Zip: 95020 County: Santa Clara
4. Parcel number: 84105056
5. Present Owner: Unknown
   Address: 
   City:  Zip: Ownership is: Public Private
6. Present Use: Retail/Commercial  Original use: Retail/Commercial

DESCRIPTION
7a. Architectural style: Commercial
7b. Briefly describe the present physical appearance of the site or structure and describe any major alterations from its original condition:
   One of the wider facades on Monterey Street, this is also one of the later structures to be constructed. A two story structure divided horizontally between the full width storefront and the fenestration and cover of administrative space. The storefront has a squared recess to the double set of metal frame entry doors. The remainder is large plates of glass. The upper floor is a geometric pattern of ridges and fenestration.

8. Construction date:
   Estimated  Factual 1950
9. Architect: Unknown
10. Builder: Unknown
11. Approx. property size (in feet)
    Frontage 64  Depth 140
    or approx. acreage 
12. Date(s) of enclosed photograph(s)
    Mar. 1986
On the site of the Central Hotel, the Pennys building is a structure of compatible form and size, however, it stands as a design of the 1950's and does not contribute to the style and cohesive feeling of the older structures. The facade line and scale are what make this structure a part of the survey.

This is the second location for J.C. Penny in Gilroy.