

HISTORIC RESOURCES INVENTORY

HABS \_\_\_\_\_ HAER \_\_\_\_\_ Loc \_\_\_\_\_ SHL No. \_\_\_\_\_ NR Status 4D  
 UTM: A 0/627330.4096745 C \_\_\_\_\_  
 B \_\_\_\_\_ D \_\_\_\_\_

IDENTIFICATION

1. Common name: \_\_\_\_\_
2. Historic name: Montgomery Ward Building
3. Street or rural address: 7542 Monterey  
 City Gilroy Zip 95020 County Santa Clara
4. Parcel number: 84100557
5. Present Owner: Unknown Address: \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_ Ownership is: Public \_\_\_\_\_ Private \_\_\_\_\_
6. Present Use: Commercial Original use: commercial

DESCRIPTION

- 7a. Architectural style: Spanish Colonial Revival --
- 7b. Briefly describe the present *physical appearance* of the site or structure and describe any major alterations from its original condition:

The site consists of a two story stucco and tile building constructed on a rectangular plan and designed in a stripped Spanish Colonial revival style. The building exhibits very minimal detailing with a simple molded cornice line and a large horizontal incised panel providing the upper story its only ornament. An extended metal awning separates the second and first floors and is supported by long metal cables. The street front itself is very simple with large plate glass windows and aluminum framed double doors. The building is another example of a downtown building which is less significant as an individual piece of architecture, but which exhibits the siting, massing, building height and breakup of space on the street facade that reinforces the urban design qualities of Gilroy's central business district.



8. Construction date: 1929-  
 Estimated \_\_\_\_\_ Factual 1930
9. Architect Unknown
10. Builder Unknown
11. Approx. property size (in feet)  
 Frontage 64 Depth 140  
 or approx. acreage \_\_\_\_\_
12. Date(s) of enclosed photograph(s)  
Mar. 1986

13. Condition: Excellent \_\_\_ Good  Fair \_\_\_ Deteriorated \_\_\_ No longer in existence \_\_\_
14. Alterations: facade cover
15. Surroundings: (Check more than one if necessary) Open land \_\_\_ Scattered buildings \_\_\_ Densely built-up   
Residential \_\_\_ Industrial \_\_\_ Commercial  Other: \_\_\_
16. Threats to site: None known  Private development \_\_\_ Zoning \_\_\_ Vandalism \_\_\_  
Public Works project \_\_\_ Other: \_\_\_
17. Is the structure: On its original site?  Moved? \_\_\_ Unknown? \_\_\_
18. Related features: \_\_\_

**SIGNIFICANCE**

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

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Originally constructed for the retail store of Montgomery Ward and Company the Bonanza Variety Store moved in when Montgomery Ward experienced its cut back in retail sales in the 1970s.

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)  
Architecture 1 Arts & Leisure \_\_\_  
Economic/Industrial 2 Exploration/Settlement \_\_\_  
Government \_\_\_ Military \_\_\_  
Religion \_\_\_ Social/Education \_\_\_
21. Sources (List books, documents, surveys, personal interviews and their dates).  
American Architecture Since 1780  
Whiffen  
Sanborn Map 1888, 1908  
Gilroy Museum File
22. Date form prepared April 1986  
By (name) The Firm of  
Organization BONNIE L. BAMBURG  
Address: 247 N. Third Street  
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