

Fiscal Year 2027 Community Event Support Program Criteria

Program Purpose

To provide **City service cost offsets** (Police, Fire/EMS/Fire Prevention, Public Works, inspections) for eligible events that are **free to attend, inclusive**, and aligned with **Gilroy City Code Chapter 13A**.

How to Apply

- **Event window:** July 1, 2026 – June 30, 2027 (FY 2027)
- **Application opens:** March 23, 2026
- **Deadline: April 27, 2026, 5:00 PM**
- **Submit to:** econdev@cityofgilroy.org (hard copies to 7351 Rosanna Street, Gilroy, CA 95020, ATTN: Economic Development)
- **Staff Recommendation to Council:** May 18, 2026
- Applications, awards, and reports are subject to public records laws.

Important:

- This application **does not replace** the City's **Special Event Permit (SEP)**. A separate SEP application is required **60 days** before the event.
- No direct payments are issued to applicants. Any City service costs above the award are the organizer's responsibility.
- Submitting an application, or having received funding in past years, does not guarantee funding this year. Funding levels depend on available resources and the number of eligible applications received. [REDACTED]

Eligibility Quick Check (must meet all)

- Event occurs **within Gilroy city limits**.
- Event takes place **July 1 – June 30** of the funding fiscal year.
- Organized by a **Gilroy-serving nonprofit** with **501(c)** status and in good standing.
- **Free to attend** (no mandatory admission fee).
- **Inclusive** (including ADA accessible, reasonable language access).
- Will comply with **permits, insurance, deadlines, and legal requirements**.
- Content is **non-religious and non-political** (no campaigning).

What You'll Need Before You Apply

To complete the application, please have the following information ready:

- **Organization details:**

- Legal name / DBA
- EIN number
- City of Gilroy Business License Account Number
- Primary contact name, title, phone, email
- Organization address and website/social media

- **Event details:**

- Event name and type
- Whether the event is recurring or firsttime
- Event date(s), hours, setup/teardown time
- Location (address, park, downtown streets, or route)
- Short event description (2–3 sentences)
- Estimated attendance (select a range)

- **Activities and site impacts:**

- Whether the event includes alcohol, food booths, tents, generators, stages, amplified sound, or street closures
- Estimated number of vendor booths (if any, including informational booths)

- **Budget overview:**

- Budget range
- Primary revenue source(s)
- Impact of City funding to the event; viability of event without City funding

- **Optional:**

- Any additional information you want the City to consider about operations, logistics, inclusion, or community benefit.

Questions? Email the City's Economic Development Team at econdev@cityofgilroy.org, or 408-846-0207.